



Director's Season's Greetings

To SID Korean members,

On behalf of all SID Korea Chapter committee members, I wish you the most prosperous year in 2009 and promise that SID Korea Chapter will continuously support SID Korean members and activities supported by SID, KIDS, and KDIA.

HAPPY NEW YEAR!

KI-WOONG WHANG
 DIRECTOR, SID KOREA CHAPTER
 PROFESSOR, SEOUL NATIONAL UNIVERSITY

Society News

NO1.

Meeting of SID, SID Korea Chapter, and KIDS Executive Committee

On October, 14, during the 8th IMID, executive committee of SID, SID Korea Chapter, and KIDS had a meeting, where they discussed methods for improving current SID committee activities and systems. SID President, Dr. Paul Drzaic encouraged Korean display society to be more actively involved in global academic and industrial activities in the future and asked SID Korea Chapter and KIDS to more closely collaborate with SID to promote more Korean SID members. Prof. Ki-Woong Whang and Prof. Oh-Kyong Kwon, representing SID Korea Chapter and KIDS, respectively, agreed on membership promotion and active involvement, and asked SID to provide potential committee positions for Korean members.

Attendees: SID: Paul Drzaic, Brian Berkeley, Tom Miller
 SID KC: Ki-Woong Whang, Yong-Seok Kim, Yongtaek Hong
 KIDS: Oh Kyung Kwon, Hyun Jae Kim

NO2.

SID Korea Chapter recommended several Korean SID members to SID Headquarter for nomination of prize, special recognition award, and fellow of SID.

NO3.



On November 3, there was the first Advisory Committee meeting, where executive vice presidents of four major Korean display companies, LG Electronics, LG Display, Samsung Electronics Corp., and Samsung SDI, attended. Committee members agreed to support all activities of SID Korea Chapter and discussed nomination of Business Committee members of SID Korea Chapter. Executive Committee members of SID Korea Chapter briefed society activities to Advisory Committee members

and asked their collaboration for the quarterly workshops that will be organized by SID Korea Chapter. The first workshop was determined to be held before the end of year.

NO4.

During the second week of December, Tom Miller, Executive Director of SID, visited Korea to promote exhibition of SID '09 and to discuss printing/distribution of Korean and global version of Information Display with Engineering Information.

NO5.

The 1st Workshop (Flexible Display Technology Review) Summary



On December 22, right before Christmas and the end of 2008, SID Korea Chapter (Director: Prof. Ki-Woong Whang) and Korea Information Display Society (Material and Device Study Group Director: Prof. Dong-Hoon Choi) jointly held half-day workshop titled as "Flexible Display Technology Review", where four experts from university and industry reviewed the state-of-art flexible display technology and future market trend.

More than 100 people registered for the workshop, which is, in fact, a huge number for a small-scale workshop. In his welcoming address, Prof. Whang mentioned that there were unexpectedly many people attended the workshop and SID Korea Chapter is planning to continuously hold several workshops focusing on key technical and industrial issues of various display technologies in the future. The first invited speaker, Prof. Kyung Cheol Choi (Director of Center for Advanced Flexible Display Convergence, KAIST), reviewed the status of flexible display technology in the world and introduced recent technical achievement of his center. The next two speakers, Dr. Chang-Dong Kim (Vice President, LG Display) and Dr. Nam-Seok Roh (Principal Engineer, Samsung Electronics Corp.), presented current status and future aspect of the flexible OLED and E-paper technologies, respectively. They also talked about each company's technology roadmaps and commercialization plan of flexible OLED and E-paper technology. The last speaker, Peter Kwon (CEO, Displaybank), reviewed and forecast market opportunity of flexible display technologies in the replacing and new markets. During the workshop, attendees exchanged questions and answers with open minds and experienced something of the actual workshop. At banquet, Prof. Changhee Lee (EE, Seoul National University) agreed to take charge in organizing future workshops. The first workshop was organized by Prof.

Byeong Kwon Ju (EE, Korea University).

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